

## SECTION 4 ENTREPRENEURSHIP

*THURSDAY,  
April 11<sup>th</sup>, 2013*

**14:00 - 14:30      OPENING CEREMONY**

**Location:** Grigorescu Hall, of “Continental” Hotel

**14:30 - 19:00      SCIENTIFIC SESSION**

**Location:** Grigorescu Hall, of “Continental” Hotel

**Co-chairs:**

**David CARO**, President of the European Small Business Alliance

**Prof. Valentina Vasile PhD.**, Institute of National Economy-  
Romanian Academy

**Dr. Antal SZABÓ**, Scientific Director of ERENET

**14:30-17:20      KEYNOTE SPEAKERS**

**1. IMPROVING COMPETITIVENESS OF SMEs IN THE EU**

**David CARO**, President of ESBA, Chairman for Environment of the UK  
Federation of Small Businesses, Brussels, BELGIUM

DISCUSSANT: PRESENTER OF THE PAPER NO. 7

**2. INNOVATION DRIVEN ENTREPRENEURSHIP AS FACTOR OF  
REGIONAL SUSTAINABLE DEVELOPMENT. ROMANIA CASE IN  
NMS CONTEXT**

**Prof. Gheorghe ZAMAN, Prof. Valentina VASILE, Zizi GOSCHIN**,  
Institute of National Economy- Romanian Academy

DISCUSSANT: PRESENTER OF THE PAPER NO. 5

**3. INTEGRATED INNOVATIVE ENTREPRENEURSHIP FORMS FOR  
ENHANCING LOCAL DEVELOPMENT**

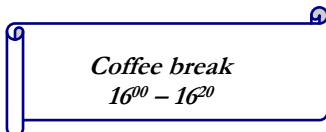
**Prof. Valentina Vasile PhD.**, Institute of National Economy- Romanian  
Academy

DISCUSSANT: PRESENTER OF THE PAPER NO. 4

*4. ENTREPRENEURSHIP AND CREATIVITY- CREATIVE KNOWLEDGE AND INNOVATION MANAGEMENT*

**Prof. Dr. Hans-Jürgen WEISSBACH**, University of Applied Sciences, Department of Economy and Law, Institute for Entrepreneurship, Frankfurt am Main; GERMANY

DISCUSSANT: PRESENTER OF THE PAPER NO. 6



*5. THE NATIONAL SYSTEM OF ENTREPRENEURSHIP IN CENTRAL AND EASTERN EUROPEAN COUNTRIES*

**Prof. Dr. Habil László SZERB**, Faculty of Business and Economics, University of Pécs, HUNGARY

DISCUSSANT: PRESENTER OF THE PAPER NO. 3

*6. MATHEMATICAL METHOD FOR SUSTAINABLE POLICY OPTIONS TO IMPROVE THE INNOVATIVE CAPACITY OF SMES IN CONTEXT WITH REGIONAL DEVELOPMENT*

**Dr. Zsuzsanna SZABÓ**, Vice-Dean of the Economic and Administration Faculty of the Petru Maior University of Tîrgu Mureş, ROMANIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 12

*7. BE INNOVATIVE IN THE LINE OF THE EU 2020 STRATEGY*

**Dr. Antal SZABÓ**, UN ret. Regional Adviser, HUNGARY

DISCUSSANT: PRESENTER OF THE PAPER NO. 1

*8. INNOVATION AND ENTREPRENEURSHIP – WESTERN BALKANS CASE*

**Radmila GROZDANIC**, Mirjana RADOVIC MARKOVIC, Boris JEVTIC, **Dejan VUKOSAVLJEVIC**, Miloš VUČEKOVIĆ, Faculty of BA and Entrepreneurship Belgrade, Faculty for ICT of Belgrade and Singidunum University, SERBIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 18

*9. CONFIGURATIONS OF SMES COMPETITIVENESS FACTORS IN TIME OF CRISIS AND MODEST RECOVERY*

**Zhelyu VLADIMIROV**, University of Sofia, BULGARIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 10

**10. *GENDER APPROACH ON ENTREPRENEURIAL INNOVATION***


**Angela ON**, „Petru Maior” University Tîrgu Mureş, ROMANIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 16

**11. *INNOVATION POLICY AS THE MAIN ACCELERATOR OF  
INCREASING THE COMPETITIVENESS OF SMALL AND MEDIUM-  
SIZED COMPANIES IN SLOVAKIA***

**Vincent ŠOLTÉS, Beáta GAVUROVÁ**, Technical University of Košice,  
SLOVAKIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 14



*Gala Dinner*  
*20<sup>00</sup> – 22<sup>00</sup>*

*Friday,  
April 12<sup>th</sup>, 2013*

9:00 - 12:00

**SCIENTIFIC SESSION**

**Location:** Grigorescu Hall, of “Continental” Hotel

**Co- chairs:**

**Prof. Dr. Habil László SZERB**, Faculty of Business and Economics, University of Pécs, HUNGARY

**Prof. Dr. Hans-Jürgen WEISSBACH**, University of Applied Sciences, Department of Economy and Law, Institute for Entrepreneurship, Frankfurt am Main; GERMANY

**Dr. Zsuzsanna SZABÓ**, Vice-Dean of the Economic and Administration Faculty of the Petru Maior University of Tîrgu Mureş, ROMANIA

**12. THE IMPACT OF ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL SELF-EFFICACY AND CAREER DECISIONS AMONG GRADUATE STUDENTS ON UNIVERSITY OF J.J. STROSSMAYER.**

**Sanja PFEIFER, Nataša ŠARLIJA, Marijana ZEKIĆ SUŠAC**, University of J.J. Strossmayer, Faculty of Economics in Osijek, CROATIA  
DISCUSSANT: PRESENTER OF THE PAPER NO. 19

**13. MINIMUM SPANNING TREE AS A TOOL FOR EXCHANGE RATES ANALYSES**

**Denis HORVATH, Marcel REŠOVSKÝ, Marianna SINIČÁKOVÁ, Vladimír GAZDA**. Faculty of Economics, Technical University of Košice, SLOVAKIA  
DISCUSSANT: PRESENTER OF THE PAPER NO. 20

**14. KNOWLEDGE PLATFORM IN KNOWLEDGE ECONOMY: WEB'S OF SME LEARNERS**

**Dr. Jolán VELENCEI**, Associated Professor, Óbuda University, Keleti Faculty of Business and Management, Institute of Enterprise Management, Budapest, HUNGARY  
DISCUSSANT: PRESENTER OF THE PAPER NO. 17

**15. *STIMULATING ENTREPRENEURSHIP THROUGH INNOVATIVE PUBLIC POLICY: A CASE STUDY***

**Suzanne MULVEHILL**, MBA, International Trade Adviser, Former Elected Official, City of Lake Worth, Florida, USA

DISCUSSANT: PRESENTER OF THE PAPER NO. 16

**16. *MORAL AND SPIRITUALITY LIKE A SOURCE FOR INNOVATION MANAGEMENT***

**Marian BEDNAR**, Department of Applied Ethics, Pavol Jozef Šafárik University, Košice, SLOVAKIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 15

**17. *INNOVATIVE WAYS OF FINANCING SMEs'***

**Florentina IONESCU**, Counselor, National Guarantee Loan Fund for SMEs, Bucharest, ROMANIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 11

**18. *TITLE WILL BE ANNOUNCED***

**Prof. Dr. Gabriela STĂNCIULESCU**, ASE Bucharest, ROMANIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 13

**19. *INNOVATIVE ACTIVITIES OF SMALL AND MEDIUM - SIZED ENTERPRISES IN SERBIA***

**Sonja DJURICIN, Isidora BERAHA**, Institute of Economic Sciences, Belgrade, SERBIA

DISCUSSANT: PRESENTER OF THE PAPER NO. 5

**20. *INVENTIONS AS DRIVER OF AGRICULTURAL ENTREPRENEURSHIP IN GEORGIA AMONG YOUNG FARMERS***

**Kakha NADIRADZE and Nana PHIROSMANASHVILI**, Association for Farmers Rights Defence, Tbilisi, GEORGIA

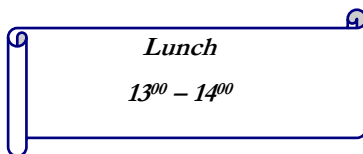
DISCUSSANT: PRESENTER OF THE PAPER NO. 8

**21. *INNOVATION DRIVEN ENTREPRENEURSHIP IN CENTRAL-EASTERN EUROPE. NEW GOLD RUSH?***

**KISS Ágnes**, ERENET secretary, PhD. Student, Corvinus University, Budapest, HUNGARY

DISCUSSANT: PRESENTER OF THE PAPER NO. 12

12:00 – 13:00 Round table



14:00 – 17:00

### 6<sup>th</sup> ERENET ANNUAL MEETING

17:00 - 17:15      Coffee break

17:15 - 17:30      Evaluation / Report

18:30 - 19:00      Closing Ceremony  
Mirror Hall, Palace of Culture

19:00 – 20:00      Piano Concert – Palace of Culture

20:30 –23:00      Reception - Grigorescu Hall, Continental Hotel